

MICHIGAN EMS EXPO 2009-Why You Should Exhibit!

For more than 30 years, the Michigan Association of Ambulance Services and the Michigan Association of Emergency Medical Technicians have brought the best EMS educators together for the annual MICHIGAN EMS EXPO. The Michigan EMS EXPO continues to be the largest EMS educational conference and trade show in Michigan. In attendance are field personnel, decision makers, and key management officials representing over 200 emergency services of all types: private, non-profit, and governmental units.

THIS YEAR – the exhibits will be in the DeVos Place along with ALL classes. You will have prime space right in the heart of all the activity. Booth spaces are larger, 10 x 10, and 4 *Premium* End booths, 10 x 20, have been added. Vehicle space is available right in the middle of the activity. Also a Private Buyer's reception will be held on Friday afternoon where you can meet key management and decision makers. An Exhibitor's lounge is available to take a break or have an individual meeting with a prospective buyer.

Prior Conference Exhibitors

AccuBuilt, Inc.
AED Defibrillators North America
AED Instructor Foundation
Aeromed @ Spectrum Health
Alliance Mobile Health
American Heart Association
Apollo Fire Equipment
Autovan
Bound Tree Medical
CET Division, MIOSHA
Chieftain Safety Manufacturing
Coloma EMS
Cost Recovery Corp
Data911 Mobile Computer Systems
E.V.S., Ltd.
eCore Software, Inc.
Elsevier
EMSShirts.com
Emergency Products & Research
Emergency Solutions
Emergency Training Associates
Emergency Vehicle Restoration
EMS * USA
EMS Technical Services
EZClaim Medical Billing Software
Federal Signal Corporation

Ferno
Field of Dreams Designs
Fisher Sportswear
Fleetworks USA, Inc.
Ford Motor Company
Global Protection
Globe Manufacturing
Graham Medical
Great Lakes Ford
Halt Fire, Inc.
Hastings Air-Energy Environmental Co.
HealthLink EMS
Heritage Insurance Agency, Inc.
Horton Emergency Vehicles
Huron Valley Ambulance
ICU Medical, Inc.
Image Trend, Inc.
Integrity Professional Solutions
Jones & Bartlett Publishers
King Systems Corporation
Laerdal Medical Corporation
Life EMS Ambulance
Life Line Emergency Vehicles
Life Star Rescue, Inc.
Masimo
McCoy-Miller Ambulances
Med-Media, Inc.
Medical Alliance Group
Medical Career Development Centers
Medical Devices International
Medical Management Systems
Medical Products Marketing

Medix Specialty Vehicles, Inc.
Medstar Ambulance
Medtronic ERS
Mercy Sales
Metropolitan Uniform
Michigan Association of Air Medical Services
Michigan Association of Ambulance Services
Michigan Association of Emergency Medical Technicians
Michigan Chapter of AMTA
Michigan Community Blood Centers
Michigan First Response
Michigan Instruments
Michigan State Police, Office of Highway Safety Planning
Michigan State Police, Hazmat Training Center
Mobile Health Resources
Mobile Medical Response
Mobility Works
Moore Medical Corp
Mosby & JEMS
National Association of Emergency Medical Technicians
National Emergency Vehicles Inc
National Van Sales, Inc
Nextel Communications
Nightingale-Alan Medical, Inc.
North Central EMS Cooperative
Nye Uniform Company
Oak Pointe Medical Products

OptiStat Corporation
Philips Medical Systems
Platinum Educational Group
Priority One Medical
Public Safety Communications
QuinnTek
Residential Medical Supply
Rhino Products, Inc.
Roberts Company
Rolland Specialty Vehicles & Products
Sharlabo Medical Billing
Specin Billing & Management Services
Stryker EMS
T.E.A.M Driving Concepts
Tactical Medical Equipment
The Mercy Group
This End Up Furniture Company
Transportation Information System
Tri-anim Health Services, Inc
Tri-Hospital EMS
U of M Survival Flight
VFIS - Emergency Services Insurance
Waterford EMS Academy
Wheeled Coach Industries
Whelen Engineering Co Inc
Zoll Medical



Rules, Regulations, and General Information

- 1. Booth and vehicle space set-up will be from 5:30 p.m. – 7:30 p.m. on Thursday, April 16. Set-up will continue on Friday, April 17, beginning at 7:00 a.m. and must be completed by 9:00 a.m. Failure to be on time could result in forfeiture of your space and your exhibit fee.**
2. Actual show hours are **9:30 a.m. - 6:00 p.m.** on Friday, April 17, 2009, and **9:00 a.m. - 3:00 p.m.** on Saturday, April 18, 2009.
3. The exhibitor will not vacate their space prior to 3:00 p.m. on Saturday, April 18, 2009. If vacated early, a \$100.00 penalty may be assessed.
4. Removal of exhibits will begin at 3:00 p.m. on Saturday, April 18, 2009, and must be completed promptly. Removal of all booths will be at the direction of the Exhibit Chair.
5. Refunds will not be made if reserved spaces are not used, nor will any refund be made for space used part of the time.
6. The exhibitor assumes the entire responsibility and liability for losses, damages, and claims of injury, or damage to exhibitor's displays and equipment or any property brought onto the premises of the DeVos Place, and shall indemnify and hold harmless the DeVos Place, the Michigan Association of Ambulance Services, the Michigan Association of Emergency Medical Technicians, and their agents, servants, and employees from any such losses, damages, and claims. Exhibitors who desire insurance on their exhibits must place same at their own expense.
7. No part of any exhibit, or any signs relating thereto, shall be pasted, nailed, or otherwise attached to the walls, doors, etc., in anyway as to deface same; damage arising by failure to observe these rules shall be paid by the exhibitor.
8. All exhibits must conform to the size of their space and must not be of such character or arrangement as to obstruct the view or interfere with the exhibits of others. Nothing shall be displayed at a height above the back wall of the booth which is 10'. This does not apply to the display of lighting fixtures, or equipment on demonstration.
9. The rights and privileges of an exhibitor shall not be infringed upon by any other exhibitor. Interviews, demonstrations, distribution of literature, etc., must be made inside the exhibitor's booth. Canvassing outside of the booth is forbidden.
10. Vehicle spaces will only be used to display and sell vehicles. Vendors who use vehicles or trailers to display and sell other products will be charged the appropriate rate based on the square footage charge for booth space.
11. The exhibit layout provided in this brochure is preliminary and for initial planning purposes only. Final vendor location is solely left to the discretion of MICHIGAN EMS EXPO.
12. Motion picture projectors and other apparatus must conform to the state and/or city fire regulations. All bunting, draperies, or other fabrics must be fireproof before entering into the decoration of any exhibit. Paper decorations, cut evergreens, or branches are not permitted. Electrical wiring must conform with National Electrical Code Safety Rules.
13. Advertising material or signs of firms other than those who have engaged space are prohibited. Canvassing, solicitation of business or conferences in the interest of business, except by exhibiting firms is prohibited.
14. Unethical conduct or infraction of rules, on the part of an exhibitor or the exhibitor's representatives, or both, will subject the exhibitor or the exhibitor's representatives to dismissal from the exhibit hall, in which event it is agreed that no refund shall be made to the exhibitor; and further, that no demand for redress, of any kind, will be made by the exhibitor or the exhibitor's representatives.
15. The Michigan Association of Ambulance Services and the Michigan Association of Emergency Medical Technicians will not be liable for the fulfillment of this lease as to delivery of space if non-delivery is due to any of the following causes: by reason of the building being damaged or destroyed by fire, acts of God, strikes, the authority of law, or for any other cause beyond the Associations' control.
16. Your company, or your company representative, or your agent shall be held jointly, collectively, and individually responsible for any and all debts incurred for all exhibit costs, fees, or charges.
17. The Michigan Association of Ambulance Services and the Michigan Association of Emergency Medical Technicians reserve the right to refuse acceptance of any application if the products displayed are deemed unsuitable to the purposes of the show. All exhibit registration fees will be refunded immediately.
18. Exhibitor is charged with knowledge of all laws, ordinances, and regulations pertaining to health, fire prevention, and public safety, while participating in this showing. Compliance with such laws is mandatory for all exhibitors and sole responsibility is that of the exhibitor.
19. Loud speakers, radios, television sets, or the operation of any machinery, flashing lights or other equipment which is deemed by the Exhibit Chairman as to be annoying to neighboring exhibitors will not be permitted.
20. An exhibitor shall not assign, sublet, or apportion the whole or any part of the space assigned or have representatives, equipment, or materials from firms other than exhibitor's own in the exhibit space without written consent of the sponsors.
21. Cancellations: If you are not able to attend, a 50% refund will be issued if requested in writing by March 15, 2009. Absolutely no refunds will be allowed after this date-**no exceptions!**

Hotel Information

Make your hotel reservations at the Amway Grand Plaza Hotel, Downtown Courtyard by Marriott, or Days Hotel. Indicate you are with MICHIGAN EMS EXPO to receive the special conference group rates.

Application & Contract for Exhibit Space

MICHIGAN EMS EXPO 2009

April 17-18, 2009 – DeVos Place

**Please
note:**

To allow for equal opportunity for all exhibitors, applications will not be accepted for priority assignment if they are POSTMARKED prior to November 19, 2008. *Faxes are not acceptable for priority assignment. Payment in full is required to reserve vendor spaces. No partial payments allowed.*

We are interested in exhibiting at the 2009 EMS EXPO and agree to abide by the rules and regulations governing the show and to all conditions under which the exhibit space at the DeVos Place is leased.

Exhibitor Information: This information will appear in conference publications. Please print legibly or type.

Company Name: _____

Booth Sign: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

E-mail: _____ Web Site: _____

Product Description: _____

Primary Contact: This person will be the primary point of communication and will be sent all information related to your participation.

Contact Person/Title: _____

Phone: _____ Fax: _____

E-mail: _____

***Our Booth Choices are as follow:** First: _____ Second: _____ Third: _____

Allotment of space will be given in order of receipt of applications postmarked November 19, 2008, or after, with priority given to:
1) Date application received, 2) Multiple vehicle/booth space rental, 3) Most recent exhibitors,
4) Exhibitor Longevity. Identical requests for priority space will be determined by a reverse order process. (If you had the space last year, the other applicant will receive it this year). Applications must include full payment for priority consideration. Final vendor location is solely left to the discretion of MICHIGAN EMS EXPO.

Cancellations: If you are not able to attend, a 50% refund will be issued if requested in writing by March 15, 2009. Absolutely no refunds will be allowed after this date-no exceptions!

Booth Spaces Required:

Premium Double End Booths 10' x 20'- \$1200.00(only 4 available)\$ _____

First 10' deep by 10' frontage booth space first booth @ 600.00 each \$ _____

____ (qty) Additional 10' x 10' booth spaces additional booths @ \$475.00 each \$ _____

Vehicle Spaces Required:

____ V1-V2 (25' x 42') 3-Vehicles- \$2520.00 ____ V3 (28' x 50') 4-Vehicles -\$3330.00 \$ _____

____ V4-V6, V8-V9 (14' x 25') 1 Vehicle- \$900.00 ____ V7 (25' x 28') 2-Vehicles -\$1710.00

Electrical Outlet(s) Required _____ (qty) @ \$60.00 per outlet:\$ _____

Total Amount Due (total payment due with application) _____ \$

Check enclosed for \$ _____ made out to **Michigan EMS EXPO** or

Credit Card: Visa MasterCard Discover American Express

Card Number

Expiration Date

Name as printed on card

Signature

Return completed application & contract to:

Michigan EMS EXPO

412 W. Ottawa St., Lansing, Michigan 48933-1518

(517) 372-7391 fax (517) 372-1731